

MCCR CIVIL RIGHTS ANNUAL GALA

SPONSORSHIP OPPORTUNITIES

Maryland
Commission
on Civil Rights



08
23
25



THE HALL

AT LIVE! CASINO & HOTEL
7002 ARUNDEL MILLS CIRCLE
HANOVER, MD 21076

6 St. Paul Street
Baltimore, Maryland 21202

ABOUT US



PURPOSE

At the Maryland Commission on Civil Rights (**MCCR**), we are unwavering in our mission to protect and advance civil rights for all Marylanders. Even as we navigate these turbulent times, our commitment to this mission has not wavered. If anything, the urgency of our work has deepened.

We recognize that now, more than ever, it is essential to hold ourselves and others to a higher level of accountability. As a state, as a community, and as individuals, we must be steadfast in our pursuit of equity and justice, ensuring that every person is treated with dignity, respect, and fairness.

MCCR has embraced the challenge of responding to an evolving landscape of civil rights issues. Through strategic collaborations, we have strengthened our partnerships with state agencies, community organizations, advocacy groups, and local leaders.

These partnerships are not just tools for addressing discrimination; they are lifelines for fostering hope, empowering communities, and ensuring that progress is made in a way that is sustainable and meaningful. **We invite you to partner with us and keep all Marylanders safe, supported, and moving forward together.**



Hon. Aruna Miller & Mr. Cleveland L. Horton, II
MD Lieutenant Governor & MCCR Executive Director



Live! Maryland CASINO • HOTEL



HOST VENUE



Our Annual Civil Rights Gala is typically organized to celebrate and honor the ongoing efforts of equality, justice, and the protection of civil rights for all individuals, particularly marginalized groups.

This event serves as a platform to recognize the achievements of individuals or organizations who have made significant contributions to the advancement of civil rights.

This Gala also provides an opportunity to raise awareness about current civil rights issues for causes dedicated to social justice, human rights, and community empowerment.



MARYLAND COMMISSION ON CIVIL RIGHTS

PARTNER

2025

SPONSORSHIP PACKAGES

The Maryland Commission on Civil Rights is excited to announce that our Annual Civil Rights Gala will be held on August 23, 2025, from 6:00pm to 10:00pm at the Hall at Maryland Live! in Hanover, Maryland. Those in attendance will represent all walks of life, from professionals across a number of different industries and services, to non-profit antidiscrimination advocates, to private individuals and leaders passionate about the advancement and promotion of civil and human rights.

Leadership Partner Sponsorship

- 2 reserved premier tables (16 VIP tickets)
- Prime Seating
- Full page ad in printed program
- Corporate content on MCCR & partner sites
- Corporate recognition on advertising & media relations
- Corporate recognition on event landing page
- Corporate recognition on social media channels
- Corporate logo on event signage
- Opportunity to distribute corporate giveaways to all guests
- Opportunity to address audience

\$20,000

Champion Partner Sponsorship


- 1 reserved premier table (8 VIP tickets)
- 1/2 page ad in printed program
- Corporate recognition on advertising & media relations
- Corporate recognition on event landing page
- Corporate recognition on social media channels
- Corporate logo on event signage
- Opportunity to distribute corporate giveaways to all guests
- Opportunity to address audience

\$10,000

PARTNER SPONSORSHIP PACKAGES

2025

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| <p>Advocate Partner Sponsorship</p> | <ul style="list-style-type: none"> • 1 reserved premier table (8 VIP tickets) • 1/4 page ad in printed program • Corporate recognition on advertising & media relations • Corporate recognition on event landing page • Corporate recognition on social media channels | <p>\$5,000</p> |
| <p>Friendship Partner Sponsorship</p> | <ul style="list-style-type: none"> • 2 VIP tickets • Listed recognition in printed program <p>The Friend Sponsorship Tier is available exclusively to non-profit organizations in Maryland working in the areas of human and civil rights</p> | <p>\$2,500</p> |
| <p>Ticket Details</p> | <p>VIP Tickets: includes VIP special reception, admission, dinner, valet parking, and MCCR Guests Experience</p> <p>General Admission Tickets: includes admission, dinner and MCCR Guests Experience</p> <p>Table Purchase: Individual Purchase or Table Purchase Scan the QR Code or use the link below *Please note: Tables include 8 seats</p>  <p>bit.ly/MCCRGALA2025</p> | <p>VIP Price After 5/31/2025 \$375.00</p> <p>VIP Early Bird Price 350.00</p> <p>Standard Price After 5/31/2025 \$250.00</p> <p>Early Bird Price \$200.00</p> |

Sponsorship Commitment Form



Our organization/I would like to commit to the following level of sponsorship:

\$20,000 Champion Sponsor

\$5,000 Advocate Sponsor

\$10,000 Partner Sponsor

\$2,500.00 Friend Sponsor

Company Name: _____

Address: _____

City: _____

Contact Name: _____

Contact Phone: _____

Contact E-Mail: _____

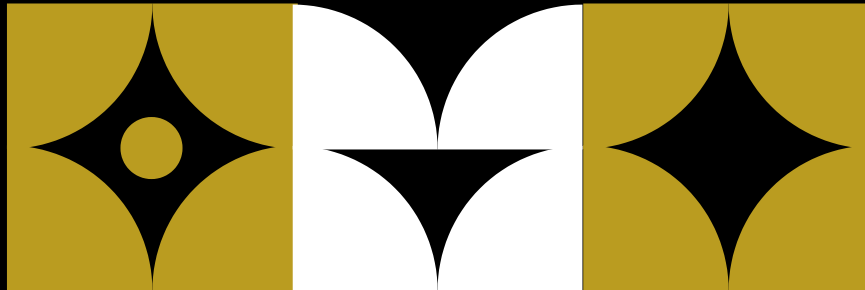
Approved By: _____

Please mail payments to
Maryland Commission on Civil Rights
ATTN: **Spencer Dove, Special Assistant to the Executive Director**
6 Saint Paul Street, Suite 900
Baltimore, Maryland 21202

Please be sure that:

- The Company name above is as it should appear in the program and/or on event signage materials
- Enclose a check made payable to the Maryland Commission on Civil Rights
- If applicable; send an jpeg or png of your company or organization's logo and event program ad to Spencer Dove at spencer.dove@maryland.gov by June 28, 2025.

Thank You



We understand that sponsorship is a significant commitment, and we truly appreciate your thoughtful consideration. If there's any additional information or clarification we can provide to assist in your decision, please don't hesitate to reach out.

Thank you again for considering this opportunity to collaborate. We look forward to the possibility of partnering with you to make a meaningful impact.




WEBSITE

 www.mccr.maryland.gov

SOCIAL MEDIA

 @MDCivilRights

PHONE NUMBER

 410-767-8600

EMAIL ADDRESS

 mccr.outreach@maryland.gov