



Saturday, August 24, 2024 @ 6PM
The Hall at Live!

7002 Arundel Mills Circle #7777, Hanover 21076

MCCR BIENNIAL CIVIL RIGHTS & FAIR HOUSING GALA

*Celebrating Milestones: Pivotal Moments
in History*

Sponsorship Information

ABOUT THE GALA CELEBRATION

The Maryland Commission on Civil Rights is excited to announce that our Biennial Civil Rights & Fair Housing Gala Celebration will be held on August 24, 2024, from 6:00pm to 10:00pm at the Hall at Maryland Live! in Hanover, Maryland. Those in attendance will represent all walks of life, from professionals across a number of different industries and services, to non-profit anti-discrimination advocates, to private individuals and leaders passionate about the advancement and promotion of civil and human rights. Additionally, the program will honor the work and achievements of Governor Wes Moore, Lt. Governor Aruna Miller Comptroller of Maryland Brooke E. Lierman, Esq., Maryland Attorney General Anthony G. Brown, Superintendent MSP - Colonel Roland L. Butler, Jr., and President and CEO of the National Fair Housing Alliance Lisa Rice. Finally, the Gala will showcase the written and artistic expressions of Maryland's youth through our Creative Writing and Arts Contest.

SPONSORSHIP OPPORTUNITIES

\$20,000 Champion Sponsor

- » 2 reserved premier tables (20 VIP tickets)
- » Full page ad in printed program
- » Corporate content on MCCR & partner sites
- » Corporate recognition on advertising & media relations
- » Corporate recognition on event landing page
- » Corporate recognition on social media channels
- » Corporate logo on event signage
- » Opportunity to distribute corporate giveaway to all guests
- » Opportunity to address audience

\$5,000 Advocate Sponsor

- » 1 reserved premier table (10 VIP tickets)
- » 1/4 page ad in printed program
- » Corporate recognition on advertising & media relations
- » Corporate recognition on event landing page
- » Corporate recognition on social media channels

\$3,500 Leader Sponsor

- » 1 reserved premier table (10 VIP tickets)
- » Listed recognition in printed program

\$10,000 Partner Sponsor

- » 1 reserved premier table (10 VIP tickets)
- » 1/2 page ad in printed program
- » Corporate recognition on advertising & media relations
- » Corporate recognition on event landing page
- » Corporate recognition on social media channels
- » Corporate logo on event signage
- » Opportunity to distribute corporate giveaway to all guests

\$1,000 Friend Sponsor*

- » 2 VIP tickets
- » Listed recognition in printed program

**The Friend Sponsorship Tier is available exclusively to non-profit organizations in Maryland working in the areas of human and civil rights, fair housing, and employment non-discrimination.*

General Admission Tickets: \$125.00 - includes admission, dinner, and self-parking

VIP Tickets: \$150.00 - includes admission, dinner, valet parking, VIP Reception

Tickets can be purchased by visiting the Gala Celebration Event page available at <https://mccr.maryland.gov/Pages/Gala2024.aspx>

Questions & Inquiries:

Gerald Ford, MCCR

(410) 767-8576 or Gerald.ford@maryland.gov



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Sponsorship Commitment Form

Our organization/I would like to commit to the following level of sponsorship:

- \$20,000 Champion Sponsor
- \$10,000 Partner Sponsor
- \$5,000 Advocate Sponsor
- \$3,500 Leader Sponsor
- \$1,000 Friend Sponsor*

Additional Individual Tickets

*Please do not fill out if tickets are purchased online at <https://mccr.maryland.gov/Pages/Gala2024.aspx>

\$125 PP X Number of Guests _____ = \$ _____

\$150 PP X Number of Guests _____ = \$ _____

Please complete and mail this form to:

Maryland Commission on Civil Rights ATTN:
Gerald Ford, Executive Associate
6 Saint Paul Street, Suite 900
Baltimore, Maryland 21202

Authorization

- Please send a receipt to the mailing address below
- Check made payable to the Maryland Commission on Civil Rights enclosed
- Company logo and event program ad will be submitted electronically to Deputy Director Gerald Ford at Gerald.ford@maryland.gov by June 28, 2024. (If Applicable)

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Contact Phone: _____ Contact Fax: _____

Contact E-Mail: _____

Company Name: _____

As it should appear in the program and/or on event signage materials

Approved By: _____ Date: _____

Signature, Print Title